



CSVP Volunteers John and Kay Spilker of Forever Young Singing Group playing some beautiful tunes at the 2023 Fest.



For 52 years, the Conejo Senior Volunteer Program (CSVP) has provided meaningful opportunities in the Conejo Valley for adults 55+. 800 CSVP volunteers work 180,000 hours per year at places such as Conejo Valley Village (CVV), Hospice of the Conejo, the Stagecoach Inn Museum, Senior Concerns, and School on Wheels.

These hours of meaningful community engagement provide physical and mental stimulation which has been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at over \$5,000,000 in human resource contributions.

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2024 Wellness Fest or the Conejo Senior Volunteer Program, please contact: Julie Spivack, CSVP Director, 805-381-2742/[jspivack@crpd.org](mailto:jspivack@crpd.org)

CONEJO SENIOR VOLUNTEER PROGRAM PRESENTS...

# 2024 CSVP WELLNESS FEST

LAUNCH YOURSELF TO BETTER HEALTH

## SPONSORSHIP OPPORTUNITIES

Wednesday, January 17th  
9:00am-1:00pm

Goebel Adult Community Center  
1385 E. Janss Road, Thousand Oaks, CA 91362  
Proceeds benefit the Conejo Senior Volunteer Program





# 2024 Wellness Fest Sponsorship Opportunities

| Sponsorship Levels  | Title Sponsor  | Sponsor  | Co-Sponsor                        | Vendor                        | Nonprofit              |
|---|--|--|-----------------------------------|-------------------------------|------------------------|
| Investment  | \$5,000  | \$2,500  | \$1,000                           | \$250                         | \$100                  |
| Advertising <sup>1</sup><br>Year Around<br>(Good for 2024 year) | Six Ads on T.V. Monitor<br>Four Seminars/year<br>Monthly Ad in Gazette<br>Free Vendor Wall Space<br>Event Flyers Displayed | Four Ads on T.V. Monitor<br>Free Vendor Wall Space<br>Event Flyers Displayed | Two Ads on T.V. Monitor           | N/A                           | Event Flyers Displayed |
| Event Placement   | up to 2 Tables<br>Prime Placement  | 1 Table<br>Preferred Placement   | 1 Table<br>Preferred Placement    | 1 Table                       | 1 Table                |
| Event Program <sup>2</sup>                                      | Company Logo<br>& Company Listing  | Company Logo<br>& Company Listing  | Company Logo<br>& Company Listing | Company Listing               | Company Listing        |
| Event Advertising <sup>3</sup>                                  | Company Logo   | Company Logo   | Company Name                      | N/A                           | N/A                    |
| Event Website   | Company Logo linked to<br>Company website  | Company Logo linked to<br>Company website                                    | Company Listing on<br>website     | Company Listing on<br>website | N/A                    |
| Coffee, Donut, &<br>Lunch (2 per table)                         | Included   | Included   | Included                          | Included                      | Included               |

<sup>1</sup> **Advertising Year Around** includes still ads and videos on the Goebel T.V. monitor (ads can be changed throughout year), four seminars/year at Goebel Center which will be listed in Goebel Gazette with registration taken by Goebel staff, monthly ad in Goebel Gazette (regularly viewed by 14,000 monthly visitors), free brochure space on Goebel Center Vendor Wall. Event flyers displayed on Goebel Center flyer rack and bulletin board

<sup>2</sup> **Event Program** is handed to every Wellness Fest guest. It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

<sup>3</sup> **Event Advertising** includes Wellness flyer with sponsor listing in one CRPD Brochure (mailed to 45,000 households), two editions of the Goebel Gazette (regularly viewed by 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by 1,000+ CSVP volunteers and partner agencies), print advertising in The Acorn, and advertising on social media platforms.

## Sponsorship Commitment Form

Payment deadline to secure Vendor Space:  
November 20, 2023

☒ Yes, we would like to sponsor this event to help support CSVP

Please check that which applies:

- ☐ Title Sponsor: \$5,000
- ☐ Sponsor: \$2,500
- ☐ Co-Sponsor: \$1,000
- ☐ Vendor: \$250
- ☐ Non-profit: \$100
- Please return this form via email to [jspivack@crpd.org](mailto:jspivack@crpd.org) or to the Conejo Senior Volunteer Program: 1385 E. Janss Road, Thousand Oaks, CA 91362.
  - Discounted rates available for nonprofits; 22 spaces available.
  - Feel free to dress up or decorate your space with a Launch Yourself To Better Health, Space Theme.
  - CSVP will be discontinuing the Resource Directory for the 2024 year.

### SPONSORSHIP COMPANY INFORMATION

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Website: \_\_\_\_\_

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### BUSINESS CATEGORY

- ☐ Care Facilities
- ☐ Caregiving Services
- ☐ Community Services
- ☐ Financial/Legal/Insurance
- ☐ Home Health/Hospice/End of Life Services
- ☐ Medical
- ☐ Nutrition/Fitness/Wellness
- ☐ Recreation/Entertainment

### BOOTH ACTIVITY (examples: blood pressure exams, screenings, games, activities)

Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at this **Launch Yourself To Better Health, Space Theme**.

Booth Screening/Demo \_\_\_\_\_ Electricity Needed? ☐

Booth Activity \_\_\_\_\_

### PAYMENT INFORMATION Amount Paid \$ \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ Discover ☐ Check (payable to GSCC)

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_