



CSVP Volunteers John and Kay Spilker of Forever Young Singing Group playing some beautiful tunes at the 2023 Fest.



For 52 years, the Conejo Senior Volunteer Program (CSVP) has provided meaningful opportunities in the Conejo Valley for adults 55+. 800 CSVP volunteers work 180,000 hours per year at places such as Conejo Valley Village (CVV), Hospice of the Conejo, the Stagecoach Inn Museum, Senior Concerns, and School on Wheels.

These hours of meaningful community engagement provide physical and mental stimulation which has been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at over \$5,000,000 in human resource contributions.

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2024 Wellness Fest or the Conejo Senior Volunteer Program, please contact: Julie Spivack, CSVP Director, 805-381-2742/jspivack@crpd.org

CONEJO SENIOR VOLUNTEER PROGRAM PRESENTS...

2024 CSVP WELLNESS FEST

LAUNCH YOURSELF TO BETTER HEALTH

SPONSORSHIP OPPORTUNITIES

Goebel Adult Community Center
1385 E. Janss Road, Thousand Oaks, CA 91362
Proceeds benefit the Conejo Senior Volunteer Program



2024 Wellness Fest Sponsorship Opportunities

Sponsorship Levels	Title Sponsor	Sponsor	Co-Sponsor	Vendor	Nonprofit
Investment	\$5,000	\$2,500	\$1,000	\$250	\$100
Advertising ¹ Year Around (Good for 2024 year)	Six Ads on T.V. Monitor Four Seminars/year Monthly Ad in Gazette Free Vendor Wall Space Event Flyers Displayed	Four Ads on T.V. Monitor Free Vendor Wall Space Event Flyers Displayed	Two Ads on T.V. Monitor	N/A	Event Flyers Displayed
Event Placement	up to 2 Tables Prime Placement	1 Table Preferred Placement	1 Table Preferred Placement	1 Table	1 Table
Event Program ²	Company Logo & Company Listing	Company Logo & Company Listing	Company Logo & Company Listing	Company Listing	Company Listing
Event Advertising ³	Company Logo	Company Logo	Company Name	N/A	N/A
Event Website	Company Logo linked to Company website	Company Logo linked to Company website	Company Listing on website	Company Listing on website	N/A
Coffee, Donut, & Lunch (2 per table)	Included	Included	Included	Included	Included

¹ **Advertising Year Around** includes still ads and videos on the Goebel T.V. monitor (ads can be changed throughout year), four seminars/year at Goebel Center which will be listed in Goebel Gazette with registration taken by Goebel staff, monthly ad in Goebel Gazette (regularly viewed by 14,000 monthly visitors), free brochure space on Goebel Center Vendor Wall. Event flyers displayed on Goebel Center flyer rack and bulletin board

² **Event Program** is handed to every Wellness Fest guest. It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

³ **Event Advertising** includes Wellness flyer with sponsor listing in one CRPD Brochure (mailed to 45,000 households), two editions of the Goebel Gazette (regularly viewed by 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by 1,000+ CSVP volunteers and partner agencies), print advertising in The Acorn, and advertising on social media platforms.

Sponsorship Commitment Form

Payment deadline to secure Vendor Space:
November 20, 2023



Yes, we would like to sponsor this event to help support CSVP

Please check that which applies:

- ☐ Title Sponsor: \$5,000
- ☐ Sponsor: \$2,500
- ☐ Co-Sponsor: \$1,000
- ☐ Vendor: \$250
- ☐ Non-profit: \$100

- Please return this form via email to jspivack@crpd.org or to the Conejo Senior Volunteer Program: 1385 E. Janss Road, Thousand Oaks, CA 91362.
- Discounted rates available for nonprofits; 22 spaces available.
- Feel free to dress up or decorate your space with a Launch Yourself To Better Health, Space Theme.
- CSVP will be discontinuing the Resource Directory for the 2024 year.

SPONSORSHIP COMPANY INFORMATION

Company Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Email: _____

Website: _____

CONTACT INFORMATION

Contact Person: _____ Contact Phone: _____

Contact Email: _____

BUSINESS CATEGORY

- ☐ Care Facilities
- ☐ Caregiving Services
- ☐ Community Services
- ☐ Financial/Legal/Insurance
- ☐ Home Health/Hospice/End of Life Services
- ☐ Medical
- ☐ Nutrition/Fitness/Wellness
- ☐ Recreation/Entertainment

BOOTH ACTIVITY (examples: blood pressure exams, screenings, games, activities)

Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at this **Launch Yourself To Better Health, Space Theme**.

Booth Screening/Demo _____ Electricity Needed? ☐

Booth Activity _____

PAYMENT INFORMATION Amount Paid \$ _____



Visa



Mastercard



Discover



Check (payable to GSCC)

Credit Card #: _____ Expiration Date: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Name on Card: _____

Signature (required): _____ Date: _____