



CSVP Advisory Council Members volunteering at our booth in 2022. We look forward to moving the event back indoors for 2023!

For 51 years, the Conejo Senior Volunteer Program (CSVP) has provided meaningful opportunities in the Conejo Valley for adults 55+. Nine hundred CSVP volunteers generally work 180,000 hours at places such as Adult Literacy, Hospice of the Conejo, and the Stagecoach Inn Museum.

These hours of meaningful community engagement provide physical and mental stimulation which as been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at over \$5,000,000 in human resource contributions.

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2023 Wellness Fest or the Conejo Senior Volunteer Program, please contact:
Julie Spivack, CSVP Director.
805-381-2742/jspivack@crpd.org

CONEJO SENIOR VOLUNTEER PROGRAM PRESENTS...

2023 CSVP
WELLNESS FEST

Homerun to Health

WEDNESDAY, JANUARY 18, 2023 • 9:00AM-1:00PM

A graphic featuring a white baseball with red stitching, positioned in the center. Two wooden baseball bats are crossed behind the ball, forming an 'X' shape. The background is a stylized baseball field with green grass and a blue sky with white clouds.

SPONSORSHIP OPPORTUNITIES

CONEJO SENIOR VOLUNTEER PROGRAM

Goebel Adult Community Center
1385 E. Janss Rd. Thousand Oaks, CA 91360
Proceeds benefit the Conejo Senior Volunteer Program

CRPD



2023 Wellness Fest Sponsorship Opportunities				
Sponsorship Levels	Title Sponsor	Sponsor	Co-Sponsor	Vendor
Investment	\$5,000	\$2,500	\$1,000	\$250
Advertising ¹ Year Around (good for 2023 year)	Six Ads on T.V. Monitor Four Seminars/year Free Vendor Wall Space	Six Ads on T.V. Monitor	N/A	N/A
Event Placement	up to 2 Tables Prime Placement	1 Table Preferred Placement	1 Table	1 Table
Resource Directory ²	One Company listing One 1-page Ad Large Logo on back cover	One Company listing One 1-page Ad Small Logo on back cover	One Company Listing One 1/2-page Ad Name on back cover	1 Company Listing
Event Program ³	Company Logo & Company Listing	Company Logo & Company Listing	Company Name & Company Listing	Company Listing
Event Advertising ⁴	Large Company Logo	Small Company Logo	Company Name	N/A
Event Website	Company Logo linked to Company website	Company Logo linked to Company website	N/A	N/A
Coffee, Donut, & Lunch (2 per table)	included	included	included	included

¹ **Advertising Year Around** includes Four still Ads and two videos on the Goebel T.V. monitor (ads can be changed throughout year); Four seminars/year at Goebel Center which will be listed in Goebel Gazette, on T.V. monitors, and flyer racks with registration taken by Goebel staff; Free Brochure space on Goebel Center Vendor Wall.

² **Conejo Valley Resource Directory** is a publication created in conjunction with the Annual Wellness Fest that people will hold on to throughout the year and refer to when seeking wellness-related services.

³ **Event Program** is handed to every Wellness Fest guest. It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

⁴ **Event Advertising** includes Wellness flyer with Sponsor listing in one CRPD Brochure (mailed to 52,000 households), two editions of the Goebel Gazette (regularly viewed by the 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by the 1,000 CSVP Volunteers), print advertising in The Acorn, and advertising on social media platforms.

I have found that among its other benefits, giving liberates the soul of the giver.
-Maya Angelou

☒ Yes, we would like to sponsor this event to help support the Conejo Senior Volunteer Program

Please check that which applies

☐ Title Sponsor: \$5,000

☐ Sponsor: \$2,500

☐ Co-Sponsor: \$1,000

☐ Vendor: \$250

☐ Non-profit: \$100

RESOURCE DIRECTORY ONLY

These options do not include participation at the event. Each advertisement choice includes a standard business listing.

☐ \$1,000 Full-page advertisement

☐ \$500 1/2-page advertisement

☐ \$100 Standard business listing

Advertise Here!

Feel free to dress up or decorate your space with a Sports Theme.

Please return this form via email to jspivack@crpd.org or to the Conejo Senior Volunteer Program 1385 E. Janss Road Thousand Oaks, CA 91362

Discounted rates available for nonprofits; Only 14 spaces available. Contact Julie Spivack at 805-381-2742 for details.

Payment deadline to secure sponsorships and ad placement: November 18, 2022

Sponsorship Commitment Form

Payment deadline to secure your sponsorships and ad placements: November 18, 2022

SPONSORSHIP COMPANY INFORMATION

****Company name, address, business phone, and website will be used for Resource Directory.**

Company Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Email: _____

Website: _____

CONTACT INFORMATION

Contact Person: _____ Contact Phone: _____

Contact Email: _____

BUSINESS CATEGORY

(determines location of listing in Resource Directory; please check one)

☐ Care Facilities

☐ Caregiving Services

☐ Community Services

☐ Financial/Legal/Insurance

☐ Home Health/Hospice/End of Life Services

☐ Medical

☐ Nutrition/Fitness/Wellness

☐ Recreation/Entertainment

BOOTH ACTIVITY

(examples: blood pressure exams, screenings, games, activities)

Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at this **“Homerun to Health” sports themed event.**

Booth Screening/Demo _____

Booth Activity _____ Electricity Needed? ☐

PAYMENT INFORMATION

Amount Paid \$ _____

☐ Visa

☐ Mastercard

☐ Discover

☐ Check (payable to GSCC)

Credit Card #: _____ Expiration Date: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Name on Card: _____

Signature (required): _____ Date: _____

Goebel Senior Center Commission is a 501(c)(3) non-profit organization: Tax ID: 95-3747400