

# **CONEJO COALITION FOR YOUTH & FAMILIES**

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## MEMBER AGENCIES

Conejo Recreation & Park District  
Conejo Valley Unified School District  
City of Thousand Oaks

Marissa Buss, Conejo Recreation & Park District  
*Conejo Coalition for Youth & Families Chair*

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## COMMUNITY PARTNERS

Community Conscience

## MEETING MINUTES

Tuesday, June 6, 2023

The Recreation Conference Room at Hillcrest Center  
403 W. Hillcrest Drive, Thousand Oaks, CA 91360

### 1. CALL TO ORDER

The meeting was called to order at 10:07 am by Buss.

### 2. ROLL CALL & INTRODUCTIONS

Present:

Marissa Buss, Conejo Recreation & Park District  
Cindy Goldberg, Conejo Valley Unified School District  
David Newman, City of Thousand Oaks  
Brenda Rachels, Conejo Valley Unified School District  
Rochelle Callis, Conejo Recreation & Park District  
Sarah Mailes, City of Thousand Oaks  
Lana Clark, Conejo Schools Foundation

Absent:

Robin Britt, Community Conscience

### 3. GUEST SPEAKER

#### A. City of Thousand Oaks/ Thousand Oaks Police – Walk/ Bike to School

Sergeant Ogonowski from Thousand Oaks Police discussed promoting residents to walk or bike as their commute to work and school. He will provide current marketing materials for Callis to share with the Board.

Sarah Mailes from the City of Thousand Oaks shared the programs and marketing toolkit the City of Thousand Oaks will have available by late summer to encourage the community to bike and walk to school.

### 4. PUBLIC COMMENTS

A. None.

## 5. CONSENT CALENDAR

### A. Approval of April 4, 2023, meeting minutes

Goldberg moved to approve minutes *as amended*, i.e., page 2, Item 5 C, last paragraph, change “approved” to “moved to be approved” and reflect the vote to be 2-0 (1 absent). This motion was seconded by Newman and passed 2-0, Newman abstained as he was not in attendance.

## 6. ITEMS FOR DISCUSSION

### A. Promoting walking/riding to and from school

Discussion ensued on challenges with this topic, how to educate parents, involving other organizations such as the Teen Center, PTA, local service groups, and the City. The group discussed what is currently happening in the community through the Sheriff’s Department and the School District.

It was mentioned to make a resource list/packet for each Board member to share with their constituents.

It was mentioned to utilize resources such as local bike shops to help PTAs to provide possible prizes for future possible events. (e.g., “Cycles for Success” from the Kiwanis Club).

Clark had an idea for a tag line “Walk & Roll” that could be used in the future.

### B. Findhelp.org

Brief discussion about this website as a possible resource for local non-profits and services for our community.

### C. Summit

The Board debriefed the Youth & Family Summit held on May 2, 2023 and agreed the Summit was a great way to come back, post-COVID.

Callis presented the 2023 expenses, notes from the meeting, and survey results.

Clark commented that she believes that the Summit should be longer and there should be more time allotted to converse.

A future agenda item was requested to discuss the next Summit and how to possibly make it longer.

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D. Possible next speakers were discussed:

Safe Passage, Harbor House, and Community Action Ventura County were discussed as the top picks for upcoming meetings.

## 7. AGENCY REPORTS & ANNOUNCEMENTS

- A. Newman mentioned that the city is looking for crossing guards.
- B. Clark mentioned that her organization will be hosting a “Roaring 20<sup>th</sup>” event on October 14<sup>th</sup>.
- C. Goldberg discussed – Wrapping Up the school year.
- D. Buss mentioned that she was impressed that the CRPD is staffed up for summer with lifeguards. She has heard that pools in other districts are struggling.

## 8. NEXT MEETING DATE

- A. August 1, 2023, 10:00 a.m. at the Hillcrest Center
- B. Items for next agenda-
  - i. Discuss possibility of summit being longer.
  - ii. Review CCYF by-laws, purpose and focus of group.
  - iii. Discuss possible initiatives for the future, including the possibility of a 2023-24 initiative to support walk/roll to school.

## 9. ADJOURN

It was moved by Buss to adjourn the meeting at 11:43 a.m.