



Goebel Center Ukulele Group performing at the 2020 Wellness Fest. We love our volunteers!

**What is the Conejo Senior Volunteer Program (CSVP)?**

For 49 years the Conejo Senior Volunteer Program (CSVP) has provided meaningful volunteer opportunities for adults age 55+ in the Conejo Valley. CSVP volunteers generally work more than 180,000 hours at such places as Food Share, Hospice of the Conejo, and the Stagecoach Inn Museum.

These hours of meaningful community engagement provide physical and mental stimulation which has been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at nearly \$5,000,000 in human resource contributions!

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2022 Wellness Fest or the Conejo Senior Volunteer Program, please contact:

Julie Spivack, CSVP Director  
805-381-2742, [jspivack@crpd.org](mailto:jspivack@crpd.org)

*Roar into the Twenties at the*  
**2022 CSVP WELLNESS FEST**  
HEALTH, WELLNESS & ALL THAT JAZZ

Wednesday, January 19, 2022  
9:00am-1:00pm

**Sponsorship Opportunities**

Goebel Adult Community Center  
1385 E. Janss Road  
Thousand Oaks, CA 91362

Proceeds benefit the Conejo Senior Volunteer Program





# 2022 Wellness Fest Sponsorship Opportunities

Sponsorship Levels	Title Sponsor	Sponsor	Co-Sponsor	Vendor
Investment	\$5,000	\$2,500	\$1,000	\$250
Advertising <sup>1</sup> Year Around (good for 2022 year)	1/4 page Ad in Gazette Six Ads on T.V. Monitor Four Seminars/year Free Vendor Wall Space	Six Ads on T.V. Monitor	N/A	N/A
Event Placement	up to 2 Tables Prime Placement	up to 2 Tables Preferred Placement	1 Table	1 Table
Resource Directory <sup>2</sup>	One Company listing One 2-page Ad Large Logo on back cover	One Company listing One 1-page Ad Small Logo on back cover	One Company Listing One 1/2-page Ad Name on back cover	1 Company Listing
Event Program <sup>3</sup>	Company Logo & Company Listing	Company Logo & Company Listing	Company Name & Company Listing	Company Listing
Event Advertising <sup>4</sup>	Large Company Logo	Small Company Logo	Company Name	N/A
Event Website	Company Logo linked to Company website	N/A	N/A	N/A
Coffee, Donut, & Lunch (2 per table)	included	included	included	included

<sup>1</sup> **Advertising Year Around** Includes a 1/4 page Ad on the back of the Goebel Gazette for 12 months (regularly viewed by 14,000 monthly visitors); Four still Ads and two videos on the Goebel T.V. monitor (ads can be changed throughout year); Four seminars/year at Goebel Center which will be listed in Goebel Gazette, on T.V. monitors, and flyer racks with registration taken by Goebel staff; Free Brochure space on Goebel Center Vendor Wall. Ads need approval by Goebel Center Supervisor.

<sup>2</sup> **Conejo Valley Resource Directory** is a publication created in conjunction with the Annual Wellness Fest that people will hold on to throughout the year and refer to when seeking wellness-related services.

<sup>3</sup> **Event Program** is handed to every Wellness Fest guest. It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

<sup>4</sup> **Event Advertising** includes Wellness flyer with Sponsor listing in one CRPD Brochure (mailed to 52,000 households), two editions of the Goebel Gazette (regularly viewed by the 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by the 1,000 CSVP Volunteers), print advertising in The Acorn and advertising on social media platforms.



*I have found  
that among its  
other benefits,  
giving liberates  
the soul of  
the giver.*

*-Maya Angelou*

**Feel free to dress  
up or decorate  
your space with a  
Roaring Twenties  
theme.**

**Please return this  
form via email to  
jspivack@crpd.org  
or to the  
Conejo Senior  
Volunteer Program  
1385 E. Janss Road  
Thousand Oaks,  
CA 91362**

**Discounted rates  
available  
for nonprofits;  
Only 16 spaces  
available.**

**Contact Julie  
Spivack at  
805-381-2742  
for details.**

## Sponsorship Commitment Form

Yes, we would like to sponsor this event to help support the Conejo Senior Volunteer Program

Payment deadline to secure your sponsorships and ad placements: November 15, 2021

Please check that which applies

- Title Sponsor: \$5,000
- Sponsor: \$2,500
- Co-Sponsor: \$1,000
- Vendor: \$250
- Non-profit: \$100

### RESOURCE DIRECTORY ONLY

These options do not include participation at the event. Each advertisement choice includes a standard business listing.

- \$1,000 Full-page advertisement
- \$500 1/2-page advertisement
- \$100 Standard business listing

**Advertise  
Here!**

### SPONSORSHIP COMPANY INFORMATION

**\*\*Company name, address, business phone, and website will be used for Resource Directory.**

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Website: \_\_\_\_\_

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**BUSINESS CATEGORY** (determines location of listing in Resource Directory; please check one)

- Care Facilities
- Caregiving Services
- Community Services
- Financial/Legal/Insurance
- Home Health/Hospice/End of Life Services
- Medical
- Nutrition/Fitness/Wellness
- Recreation/Entertainment

**BOOTH ACTIVITY** (examples: blood pressure exams, screenings, games, activities)

**Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at this **Roaring into the Twenties, Health, Wellness & All That Jazz** themed event.**

Booth Description: \_\_\_\_\_ Electricity Needed?

**PAYMENT INFORMATION** Amount Paid \$ \_\_\_\_\_

Visa  Mastercard  Discover  Check (payable to GSCC)

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_