



CSVP Volunteers prepared over 2,300 Free Income Tax Returns this past year.

What is the Conejo Senior Volunteer Program (CSVP)?

For 47 years the Conejo Senior Volunteer Program (CSVP) has provided meaningful volunteer opportunities for adults age 55 and over in the Conejo Valley. Last year, more than 1,000 CSVP volunteers worked more than 180,000 hours at such places as Adult Literacy, Hospice of the Conejo, and the Stagecoach Inn Museum.

These hours of meaningful community engagement provide physical and mental stimulation which has been proven to be essential for maintaining health and wellness in retirement. Furthermore, Independent Sector research estimates these hours of volunteer work to be valued at nearly \$5,000,000 in human resource contributions!

This creates a trifecta of benefits as senior volunteers stay active and engaged while helping local partner agencies to better serve the community.

For more information on the 2020 Wellness Fest or the Conejo Senior Volunteer Program, please contact:

Julie Spivack, CSVP Director
805-381-2742, jspivack@crpd.org

2020 WELLNESS FEST

Peace, Love & Wellness

Wednesday, January 15, 2020

9:00am-1:00pm

Sponsorship Opportunities



Goebel Adult Community Center
1385 E. Janss Road
Thousand Oaks, CA 91362

Proceeds benefit the
Conejo Senior Volunteer Program





2020 Wellness Fest Sponsorship Opportunities

Sponsorship Levels	Title Sponsor	Sponsor	Co-Sponsor	Vendor
Investment	\$5,000	\$2,500	\$1,000	\$250
Advertising¹ Year Around (good for 2020 year)	1/4 page Ad in Gazette Six Ads on T.V. Monitor Four Seminars/year Free Vendor Wall Space	Six Ads on T.V. Monitor	N/A	N/A
Event Placement	up to 2 Tables Prime Placement	up to 2 Tables Preferred Placement	1 Table	1 Table
Resource Directory²	One Company listing One 2-page Ad Large Logo on back cover	One Company listing One 1-page Ad Small Logo on back cover	One Company Listing One 1/2-page Ad Name on back cover	1 Company Listing
Event Program³	Company Logo & Company Listing	Company Logo & Company Listing	Company Name & Company Listing	Company Listing
Event Advertising⁴	Large Company Logo	Small Company Logo	Company Name	N/A
Event Website	Company Logo linked to Company website	N/A	N/A	N/A
Coffee, Donut, & Lunch (2 per table)	included	included	included	included

¹ **Advertising Year Around** Includes a 1/4 page Ad on the back of the Goebel Gazette for 12 months (regularly viewed by 14,000 monthly visitors); Four still Ads and two videos on the Goebel T.V. monitor (ads can be changed throughout year); Four seminars/year at Goebel Center which will be listed in Goebel Gazette, on T.V. monitors, and flyer racks with registration taken by Goebel staff; Free Brochure space on Goebel Center Vendor Wall. Ads need approval by Goebel Center Supervisor.

² **Conejo Valley Resource Directory** is a publication created in conjunction with the Annual Wellness Fest that people will hold on to throughout the year and refer to when seeking wellness-related services.

³ **Event Program** is handed to every Wellness Fest guest (last year there were around 600 guests). It includes a map showing the location of each organization and services provided, along with additional recognition to the sponsors.

⁴ **Event Advertising** includes Wellness flyer with Sponsor listing in one CRPD Brochure (mailed to 52,000 households), two editions of the Goebel Gazette (regularly viewed by the 14,000 monthly visitors), one edition of the Volunteer Voice (viewed by the 1,000 CSVP Volunteers), print advertising in The Acorn and advertising on social media platforms.



The best way to find yourself is to lose yourself in the service of others. -Gandhi

Please return this form via email to jspivack@crpd.org or to the Conejo Senior Volunteer Program 1385 E. Janss Road Thousand Oaks, CA 91362

Feel free to dress up or decorate your space with a Peace, Love & Wellness theme. Think Summer of Love but in January!

Discounted rates available for nonprofits; Only 16 spaces available. Contact Julie Spivack at 805-381-2742 for details.

Sponsorship Commitment Form

Yes, we would like to sponsor this event to help support the Conejo Senior Volunteer Program

Payment deadline to secure your sponsorships and ad placements: November 15, 2019

Please check that which applies

- Title Sponsor: \$5,000
- Sponsor: \$2,500
- Co-Sponsor: \$1,000
- Vendor: \$250
- Non-profit: \$100

RESOURCE DIRECTORY ONLY
These options do not include participation at the event. Each advertisement choice includes a standard business listing.

- \$1,000 Full-page advertisement
- \$500 1/2-page advertisement
- \$100 Standard business listing

Advertise Here!

SPONSORSHIP COMPANY INFORMATION

****Company name, address, business phone, and website will be used for Resource Directory.**

Company Name: _____
 Business Address: _____
 City: _____ State: _____ Zip: _____
 Business Phone: _____ Business Email: _____
 Website: _____

CONTACT INFORMATION

Contact Person: _____ Contact Phone: _____
 Contact Email: _____

BUSINESS CATEGORY (determines location of listing in Resource Directory; please check one)

- Care Facilities
- Caregiving Services
- Community Services
- End-Of-Life Services
- Financial/Legal/Insurance
- Medical
- Nutrition/Fitness
- Recreation/Entertainment

BOOTH ACTIVITY (examples: blood pressure exams, screenings, games, activities)

Adding a fun activity, demo or screening helps bring people to your table and keeps them there so that you can tell them about your organization at this **Peace, Love & Wellness themed event.**

Booth Description: _____ Electricity Needed?

PAYMENT INFORMATION Amount Paid \$ _____

Visa Mastercard Discover Check (payable to GSCC)

Credit Card #: _____ Expiration Date: _____
 Billing Address (if different from above): _____
 City: _____ State: _____ Zip: _____
 Name on Card: _____
 Signature (required): _____ Date: _____