

Conejo Recreation & Park District

Wildwood 5/10K & 1 Mile Trail Runs



Dear Community Business Partner,

Reach Area Residents & Runners: Be a Part of the Wildwood Trail Run!

The Conejo Recreation and Park District is conducting the fourth annual charity trail run on June 24, 2017 at iconic Wildwood Park. This event is the only one of its kind in Wildwood and is being held to raise funds for ConejoRPD charitable projects such as an expansion of summer camp opportunities for youth with special needs as well as special needs youth scholarships. With more than 800 runners participating in last year's 3rd annual event, the 2017 run promises to be even bigger and better!

The Conejo Valley is an amazing community of good people, great shops, outstanding restaurants, and first-rate service providers. Sponsoring the Wildwood Trail Run is a great way to showcase your business by connecting with race participants and the greater community, while supporting a good cause.

Please take a look at the enclosed materials outlining the many opportunities for your business to be involved in this exciting event. We hope that you'll consider an event sponsorship. We would appreciate receiving sponsorship materials by May 1, though the sooner you secure your sponsorship, the greater the exposure you'll get. Please feel free to call Cecilia Laufenberg at (805) 381-2739 to discuss your sponsorship.

Thank you for your time and consideration,

A handwritten signature in black ink that reads "Dana Miller".

Dana Miller
Recreation Supervisor, Race Coordinator
Conejo Recreation and Park District



When: June 24, 2017

Where: Wildwood Regional Park

Audience: 60,000 readers of the ConejoRPD Program Guide, as well as Runners, Walkers, Corporate Teams, Families, Running Clubs, & Health Expo guests!

Runners may register at
www.active.com

Event Volunteers
are also needed:
sdaub@crpd.org

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The Wildwood Trail Run Event Supports



PLAY CONEJO

A CALIFORNIA NON-PROFIT CORPORATION
SUPPORTING RECREATION & PARKS
IN THE CONEJO VALLEY

Play Conejo was created in 2012, in honor of the Conejo Recreation & Park District's 50th Anniversary, to provide charitable support for public park facilities and recreation programs benefitting Conejo Valley residents.

Through grants, charitable contributions, and fundraising activities, Play Conejo helps ConejoRPD maintain quality parks and facilities, offer diverse programming, and keep recreation programs affordable.

*Proceeds from this event will support
the expansion of **Summer Camp Opportunities** and **Scholarships**
for Youth with Special Needs*



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Event Sponsorship Details

The Wildwood 5/10K Trail Run event benefitting Play Conejo offers attractive Sponsorship Packages at many levels to meet your promotional needs. Benefits begin upon receiving your company's logo.

TITLE SPONSOR \$5,000 Exclusive Level Sponsorship, Offering the Highest Level of Exposure

- Named as presenting sponsor in all event promotions produced after receipt of sponsorship
- Your logo and named as presenting sponsor on our race website with a link to your company website
- Your logo on event brochure
- Company name in email and social media campaign
- Large logo on race day display banner
- Large logo on event T-shirt
- Full page business ad in ConejoRPD seasonal brochure
- Prime location for company booth at event
- Up to 10 complimentary race entries
- Promotional item in race bag (sponsor provided)

SPONSOR \$2,500 Second Level Sponsorship, Offering Outstanding Mid-Level Value

- Your logo in event publications produced after receipt
- Your logo on posters for community bulletin boards, windows, and store fronts
- Your logo on our race website
- Medium logo on race day display banner
- Medium logo on event T-shirt
- Mention in ConejoRPD seasonal brochure
- Company promotional booth at event
- 5 complimentary race entries
- Promotional item in race bag (sponsor provided)

CONTRIBUTOR \$1,000 Third Level Sponsorship, Offering Excellent Low-Level Exposure

- Your logo in all event publications produced after receipt
- Your logo on posters for community bulletin boards, windows and store fronts
- Your logo on our race website
- Medium logo on race day display banner
- Medium logo on event T-shirt
- Mention in ConejoRPD seasonal brochure
- Company promotional booth at event
- 3 complimentary race entries
- Promotional item in race bag (sponsor provided)

SUPPORTER \$500 An Economical Choice for Involvement, Support, and Exposure

- Your logo in all event publications produced after receipt
- Your name on our race website
- Small logo or name on race day display banner
- Small logo or name on event T-shirt
- Mention in ConejoRPD seasonal brochure
- Company promotional booth at event included
- 1 complimentary race entry
- Promotional item in race bag (sponsor provided)

BUSINESS VENDORS / IN-KIND CONTRIBUTIONS / VOLUNTEERS

This event includes a full scale health-business expo. Business vendors, in-kind contributors, and volunteers are needed. If interested, please see enclosed materials on expo vendors and needed in-kind contributions; for more information, please contact:

Sponsorships and Contributions:

Health Expo Vendors:

Volunteers:

Cecilia Laufenberg at (805) 381-2739 or claufenberg@crpd.org

Kurt Gunning at (805) 381-2791 or kgunning@crpd.org

Sarah Daub at (805) 375-1003, or sdaub@crpd.org

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2017 Event Sponsorship Form

Please complete the form below and submit it to the Sponsorship Director by **May 1**. If you have any questions, email claufenberg@crpd.org. Sponsors submitting after **May 1** will be accepted, but are not guaranteed all sponsor benefits on items for which printing or advertising deadlines have passed. Thank you!

Business Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____ Phone: (_____) _____

Email Address: _____

Please check desired Sponsorship Level:

☐ **Title Sponsor** (\$5,000)

☐ **Sponsor** (\$2,500)

☐ **Contributor** (\$1,000)

☐ **Supporter** (\$500)

☐ **Business Vendor**

☐ **Business Vendor Booth & Race Bag Item** (\$325)
Please see enclosed Business Vendor information. Race Bag items must be pre-approved.

☐ **Business Vendor Booth** (\$250)
Please see enclosed Business Vendor information.

☐ **Race Bag Item** (\$100)
Race Bag items must be pre-approved.

☐ **Event Volunteers**

☐ **Food Item Giveaway or Water Station**

Please fax this completed form to (805) 381-2874, or scan and email to claufenberg@crpd.org, or mail original to: Wildwood Trail Run Sponsorships, 1600 Marview Drive, Thousand Oaks CA 91362

Payment method (*please check*):

☐ Check; payable to Play Conejo, a non-profit 501(c)3 organization

☐ In-Kind or Volunteer

If you would like to pay by credit card, you may do so at www.playconejo.org.

*If you have questions or would like to discuss other sponsorships opportunities,
please contact Cecilia Laufenberg at (805) 381-2739*

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2017 Vendor Application

Don't miss out on this awesome opportunity to showcase your business and help support and promote the great outdoors, physical fitness, and family fun on Saturday, June 24.

Reserve your spot today!

Return this application by May 8, 2017 to: Conejo Recreation & Park District
Attention: Kurt Gunning
403 W. Hillcrest Drive
Thousand Oaks, CA 91360

For more information, call (805) 381-2791 or email kgunning@crpd.org

Become a vendor for the Wildwood 5/10K & 1-Mile Trail Run!

Choose your level of participation
for your business:

- ☐ Vendor Booth (\$250)
- ☐ Race Bag (\$100)
- ☐ Vendor Booth & Race Bag (\$325)
- ☐ Volunteer(s) or Food Giveaway

- Vendors must provide their own tables, chairs, and canopies
- Spaces are 10' x 10'
- Food Vendors must comply with Ventura County Health Department Requirements

Company Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____ Phone: (____) _____

Email Address: _____

Website: _____