



Conejo Recreation & Park District

GENERAL MANAGER
Jim Friedl

BOARD OF DIRECTORS

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DATE: November 5, 2026

TO: Board of Directors

FROM: Jim Friedl, General Manager

SUBJECT: Conejo Valley Days – 2027 Annual Agreement and Permit Conditions, Conejo Creek Park

RECOMMENDATION

1. Determine that Conejo Valley Days (CVD) for 2027 is categorically exempt from the California Environmental Quality Act (CEQA).
2. Authorize the General Manager to execute the CVD Agreement for 2027.

CEQA COMPLIANCE

For the Board's consideration and approval, District staff believes the event qualifies for a Class 23 Categorical Exemption, pursuant to Section 15323 of the CEQA Guidelines. Class 23 exemptions include normal operations of existing facilities for public gatherings for which the facilities were designed, where there is a past history of the facility being used for the same or similar kind of purpose. In this instance, the facilities at the Conejo Creek Complex, specifically the event at Conejo Creek North and parking at Conejo Creek South, Conejo Creek West, and Conejo Creek Northwest, were designed to hold large-scale community-wide events and parking for such events.

The facilities have been used in various combinations, including all of them together, to support similar size events (historical data gathered from Placer.ai [visitation software]), newspaper reports, self-reporting, and staff estimates - see the following Historical Large Event Visitation Table which includes CONEJO VALLEY DAYS, Chili Cook-Off, Persian New Year, Arbor Earth Day, Bark in the Park, and Wild Oaks / Oakheart Country Music Festival. CVD, as proposed, fits within the scope and scale of these traditional and annual large-scale community events.

HISTORICAL LARGE EVENT VISITATION

Event	2025*	2024*	2023*	2022*	Pre 2020
Conejo Valley Days (10 days)	29.4K	35.2K	41.1K	60.5K	10-72.6K
Chili Cook-Off	10K	12K	10K	12.2K	5-7K
Persian New Year	3K	n/a	6.8K	4.8K	8-10K
Arbor Earth Day	2.8K	2.9K	n/a	n/a	5K
Bark in the Park	2.8K	3.9K	4.2K	4.1K	3K
Wild Oaks / Oakheart Country Music Festival	d/o	d/o	9.6K	d/o	8-12K

*Data provided by Placer.ai

n/a denotes no data available for that year

d/o denotes the event did not occur that year

ADMINISTRATIVE OFFICES

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Thus, based on the foregoing, staff finds and recommends the board determine that the CVD is a usual community event and that there are no “unusual circumstances” presented by the event as proposed which would affect the determination that CVD qualifies for a categorical exemption.

DISCUSSION

The attached 2027 CVD Agreement and Permit Conditions (Exhibit 1) are substantially similar to the previous years' agreements. Highlights from the 2027 CVD Agreement and Permit Conditions include:

- Exclusive use of Conejo Creek Park South from Sunday, June 20, 2027, to 10:00pm on Tuesday, June 29, 2027,
 - As the fields are down for refurbishment, the entire event will be held in the parking lot.
- CVD payment to District of \$9,500,
 - \$825 per day at Conejo Creek South (10 days)
 - \$250 per day at Conejo Creek South Community Building and Picnic Area (5 days)
- CVD shall pay the DISTRICT an additional \$825 for each day, or fraction thereof, beyond 10:00pm on Tuesday, June 29, 2027, that the premises have not been restored to as good a condition as when received by CVD,
- Pre- and post-event financial reporting for participating non-profits.

Staff recommends executing the 2027 CVD Agreement as the community derives a benefit from this well-run and organized event.

STRATEGIC PLAN COMPLIANCE

Meets 2026 Strategic Plan Goal 4.5: Build, maintain, and support relationships with local organizations engaged in activities consistent with the District's mission. Look for collaborative opportunities to expand services and fill unmet needs.

Respectfully submitted by,



Andrew J. Mooney, Director
Parks & Planning

Attachments