



Conejo Recreation & Park District

GENERAL MANAGER
Jim Friedl

BOARD OF DIRECTORS
Nellie Cusworth, Chair
Marissa Buss, Vice Chair
Chuck Huffer, Director
Doug Nickles, Director
Ashley Orozco, Director

DATE: February 5, 2026
TO: Board of Directors
FROM: Jim Friedl, General Manager 
SUBJECT: **Gratitude Circle Selection Process**

RECOMMENDATION

Discuss the existing selection process for nominating and choosing inductees into CPRD's Gratitude Circle and determine whether to:

1. Keep existing process
2. Create an ad hoc committee to discuss the Gratitude Circle and the nomination / selection process and return with recommendations

BACKGROUND AND DISCUSSION

The Gratitude Circle was created in 2012/2013 as part of CPRD's 50th anniversary celebration. The attached staff report explains the criteria the Board of Directors selected and has used to induct individuals into the Gratitude Circle over the year.

The current process involves board members nominating individuals followed by a "blind" winnowing process via board members selecting from a shrinking list of possible inductees. Staff will provide an oral report summarizing the process in more detail. Followed by a board of directors discussion on whether to keep the existing process or create an ad hoc committee to consider other alternatives.

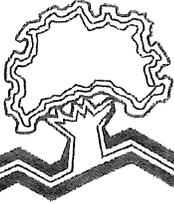
STRATEGIC PLAN COMPLIANCE

7.7 - Recognize and encourage CPRD contributors, supporters, and volunteers
Seek ways to recognize CPRD contributors, supporters, and volunteers.

Attachments

ADMINISTRATIVE OFFICES

403 West Hillcrest Drive, Thousand Oaks, CA 91360-4223
805-495-6471 | 805-497-3199 | parks@crpd.org | www.crpd.org



CONEJO RECREATION & PARK DISTRICT

GENERAL MANAGER
Jim Friedl

BOARD OF DIRECTORS
Susan L. Holt, Chair
Joe Gibson, Vice Chair
George Lange, Director
Ed Jones, Director
Chuck Huffer, Director

GENERAL MANAGER EMERITUS
Tex Ward

Date: October 17, 2013
To: Board of Directors
From: Jim Friedl, General Manager 
Subject: Recognition Program Honoring Individuals Making a Significant Contribution to Recreation and Parks in the Conejo Valley

RECOMMENDATION

Approve a Recognition Program Honoring Individuals Making Significant Contributions to Recreation and Parks in the Conejo Valley.

DISCUSSION

On February 14, 2013, the Board of Directors approved the Gratitude Circle at Conejo Creek North in conjunction with Play Conejo. As a 501(c)(3) non-profit charitable organization, Play Conejo is responsible for managing the financial contributions associated with the Gratitude Circle project. Donated funds must be spent consistent with the purpose of the Play Conejo which is to provide volunteer, charitable and financial support for public park facilities and recreation programs which benefit Conejo Valley residents. The Gratitude Circle fundraising effort is going to be launched this Fall/Winter with the goal of acknowledging the initial contributors this spring with an unveiling and recognition event.

During that meeting the Board asked the Park & Facility Naming Committee to work with staff to create a non-monetary recognition program to honor individuals who have made a significant contribution (in terms of time, effort or energy) to recreation and parks in the Conejo Valley. The program is loosely modeled after the successful City of Thousand Oaks "Council Seat Dedication Program" which began in 1984.

The proposed recognition program would include plaques installed on one of the sides of the Gratitude Circle sign monument faces with the name of the honoree. The "header" or title plaque would read:



CRPD BOARD HONORS

THOSE WHO HAVE MADE A SIGNIFICANT CONTRIBUTION ON BEHALF
OF PARKS & RECREATION IN THE CONEJO VALLEY

Below the title plaque, name plaques of honorees would be added as they are selected annually over the years.

The committee recommends the following criteria for selecting the honorees:

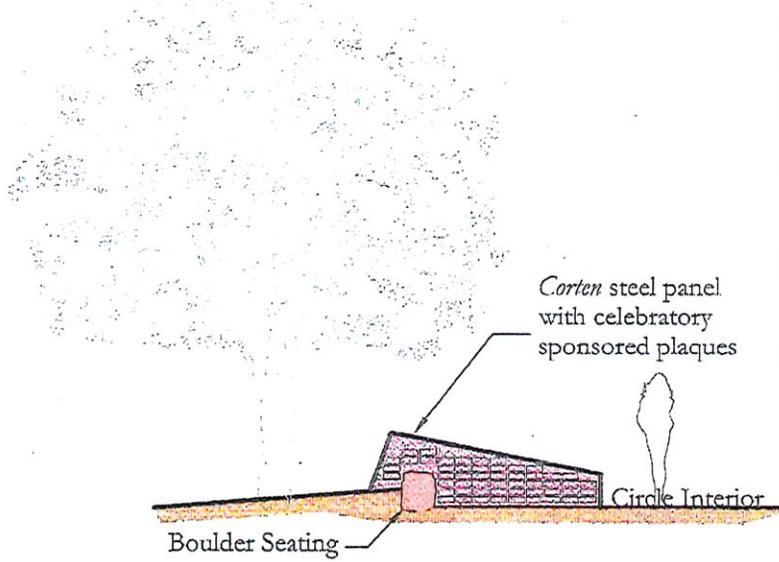
- The honoree must be an individual.
- The individual must have been involved in service to the community for at least 5 years prior to their selection.
- The individual should not be a currently elected or appointed CRPD official or employee.
- The individual should have directly or indirectly invested significant time, effort or energy to improve park facilities or recreation programs which benefit Conejo Valley residents.
- Two honorees should be selected annually.

The process of selecting the nominees will involve nominations submitted by individual board members on a confidential nomination form annually and narrowed by the board until 2 nominees emerge as the honorees.

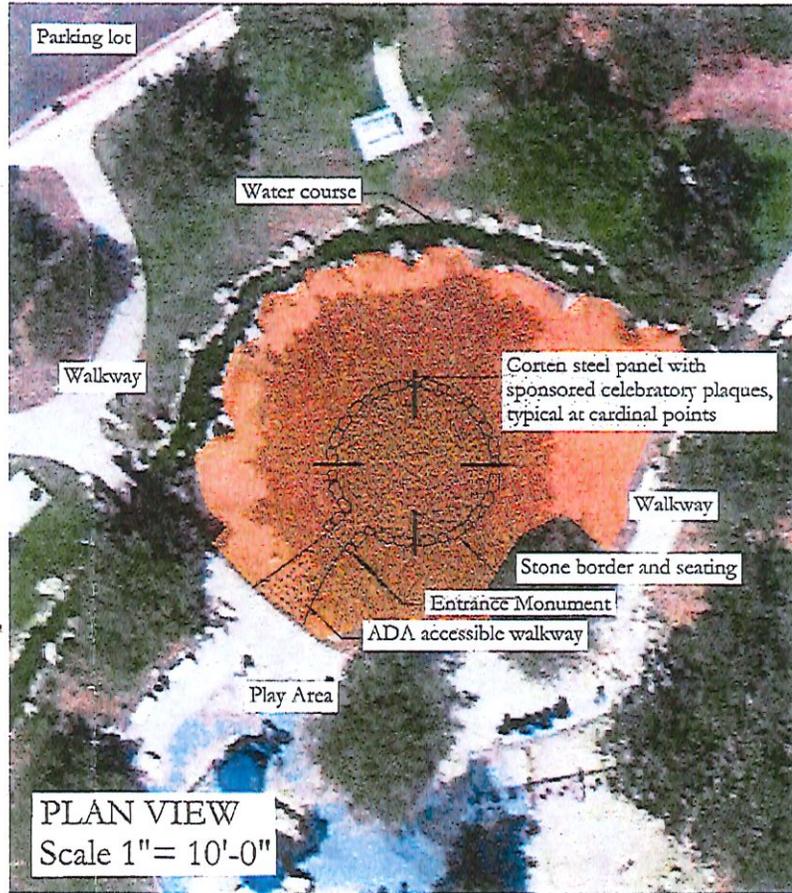
STRATEGIC PLAN COMPLIANCE

Meets 2013 Strategic Plan Element 4.6 Local non-profit organizations. Maintain and build relationships with local non-profit organizations engaged in activities consistent with the District's mission. Look for collaborative opportunities to expand services and fill unmet needs.

Parks
Make
Life
Better!



SECTION VIEW PANEL
SCALE 1" = 1'-0"



PLAN VIEW
Scale 1" = 10'-0"

<p>Conejo Recreation & Park District</p>	
<p>50th ANNIVERSARY 1964-2014</p>	
<p>CONEJO RECREATION & PARK DISTRICT 433 WEST WALCRAFT DRIVE THOUSAND OAKS, CA 91320</p>	
<p>Project Name: _____ Date: _____</p>	
<p>PROJECT CONEJO CREEK NORTH GRATITUDE CIRCLE THOUSAND OAKS, CALIFORNIA</p>	
<p>SHEET TITLE: CONCEPT PLAN</p>	
<p>GRATITUDE CIRCLE</p>	
<p>PROJECT: DATE: SHEET:</p>	<p>SHEET</p>

