2026 Year in Review

Strategic Plan Element 1.0 – Programs

- Aquatics provided scholarships to 250 participants and expanded the Safe Passage swim program by 15 participants. The unit also improved class signage, online registration, and passing card distribution, and received the District's "Excellence in Diversity, Equity and Inclusion" Award for expanding access to swim lessons and water safety education.
- Borchard Community Center expanded its program offerings with new classes including DIY Builders, succulent arranging, roller skating, Reiki, cooking, FitDrumming, and meditation.
- The Conejo Creek Teen Club doubled in size, added a field study calendar with new trips and experiences, and adjusted Homework Help hours to better meet participant needs.
- The Summer Day Camp survey showed Net Promoter Score of 71, which is considered excellent. Camp Counselors ranked as the top camp feature, with daily activities, crafts, and swimming also ranking highly.
- Conejo Community Center expanded free and low-cost outdoor programming and began seeking potential sponsors for programs such as Community Campfires, which drew more than 200 attendees. Themed hiking events added approximately 50 registrations over the previous year.
- Goebel Adult Community Center added new support and discussion groups in response to patron requests, including the Spanish Speaking Cultural Group, Family Estrangement Support Group, and Mature Dating Connection, along with Teens Teach Tech, Tech Help with Jacob, and cornhole.
- Therapeutic Recreation provided a weekly 30-minute program in nine preschool classrooms at University Camps, Maple Elementary, Sycamore Elementary, and City Center.
- Dos Vientos Community Center doubled summer teen volunteer participation from 10 in 2025 to 20 in 2026. Volunteers assisted with classes and RecVan events.
- Hillcrest Center for the Arts began a karaoke and trivia fundraiser series, with five events in 2026.
- The Teen Center expanded its programming to include incoming 6th grade students and held a welcome social for families to distribute information, preview fun activities, and raffle off prizes.
- The Recreation & Community Services Division held over 5,500 programs throughout 2026, which had a total of 49,400 enrollments across the five program sessions.

Strategic Plan Element 2.0 – Facilities

- Conejo Community Center increased facility rentals, added staff-led classes and a preschool Lunch Bunch, and hosted groups displaced from other centers.

Strategic Plan Element 3.0 – Finances

- The County decided to retain oversight of the Senior Nutrition Program for the time being, pausing its transition to another agency. CSVP remained involved in discussions through the Ventura County coalition and shared updates with the community.
- Aquatics received nearly $11,000 in funding from the American Red Cross Centennial Agreement to provide swim lessons, water safety instructor training, and junior lifeguard training.

Strategic Plan Element 4.0 – Partnerships

- Borchard Community Center expanded afterschool classes, recess programs, and summer camps at Maple Elementary School and is now providing Friday morning enrichment programs on campus.
- Thousand Oaks Center participated in the City's Arbor Earth Day event and provided a physical education program at Ladera and recess programs at Lang Ranch and Ladera.
- Thousand Oaks Center connected with homeschool families at a SHINE event, modified programs to meet charter school requirements, and added four year-round programs at TOC in addition to three sessions at Hillcrest Center.
- Hillcrest Center for the Arts met with instructors and began developing a format and schedule for three arts classes with CVUSD in spring 2027.
- CSVP's Charity Karaoke welcomed approximately 600 attendees and raised more than $51,000 to support local community organizations.

Strategic Plan Element 5.0 – Organization

- Aquatics added a part-time base Pool Manager position in July, creating an additional advancement opportunity and providing year-round leadership support. The unit continued leadership training for Pool Managers and Assistant Pool Managers.
- Aquatics Supervisor Dee Pearson was inducted into the CPRS District 8 Hall of Fame.
- Therapeutic Recreation hired a full-time Senior Recreation Specialist to assist with Inclusion.
- Goebel Adult Community Center researched volunteer manuals and began developing a front desk volunteer handbook, with work continuing into next year.
- Dos Vientos Community Center used Microsoft Planner to share updates with staff, began developing an updated handbook, and provided regular coaching. DVC received the Golden Parker Award, in part for its high participant satisfaction scores.
- CSVP continued recruiting for its Advisory Council and interviewed three prospective members.
- The Teen Center implemented new staff recognition programs, highlighting achievements during regular staff meetings and providing more opportunities for staff to take on lead roles for events

Strategic Plan Element 7.0 – Marketing

- Marketing and Communications completed the District's Branding Guide, presented brand standards to staff, created a standardized flyer footer, and updated website forms and materials to reflect current branding.
- Worked with the City of Thousand Oaks Marketing Team to clarify agency identities and establish co-branded materials for shared facilities, programs, and events.
- Expanded social media storytelling through Instructor Spotlights, new employee announcements, and Summer Camp Champs features. The Content Creator Crewmittee increased staff participation in content development across divisions.
- CSVP transitioned outreach materials to Canva and continued using its website, quarterly newsletter, and monthly emails to keep more than 900 active volunteers and community partners informed.
- Dos Vientos Community Center reactivated its Facebook page and increased social media promotion of programs and events. Staff observed registration increases after several posts.
- Marketing & Communications staff streamlined the sponsorship process with new forms, a sponsor database, and updated recognition opportunities.
- Marketing and Communications began developing two proposed 2027 social media campaigns highlighting parks, amenities, projects, and the work of the Parks Division and Park Rangers.
- The Teen Center attended school orientations and back-to-school nights to promote its programs and services. Additionally, e-mail newsletters were sent to ASB leadership to encourage participation in the Teen Advisory Council, which has become a more active group this year.