



Conejo Recreation & Park District

GENERAL MANAGER
Jim Friedl

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DATE: February 19, 2026
TO: Board of Directors
FROM: Jim Friedl, General Manager 
SUBJECT: **2024-2028 Five-Year Strategic Plan and Annual Goals and Objectives**

RECOMMENDATION

Consider and add, delete, or modify the Conejo Recreation and Park District's Five-Year Strategic Plan and Update the District's Goals and Objectives.

BACKGROUND

The CRPD Board adopted the current Five-Year Strategic Plan on September 7, 2023 and last year on February 20, 2025, made a few updates. The updated Five-Year Strategic Plan is on the District's website and accessible via the link below.

<https://www.crpdp.org/files/529293190/CRPD+Five-Year+Strategic+Plan+%282024-2028%29+Updated+02.2025.pdf>

The Goals and Objectives were first adopted on January 4, 2024. The 2025 Goals and Objectives were approved on March 20, 2025. The most recent updates to the Goals and Objectives dated February 5, 2026 are attached.

During this study session, there will be a broad overview of the Strategic Plan, review the status of the current Goals and Objectives and then focus on developing appropriate Goals and Objectives for 2026 for CRPD.

Based on the Board's input and discussion, staff will return with updated documents for the Board's consideration and action.

STRATEGIC PLAN COMPLIANCE

6.6 Annually update Strategic Plan review accomplishments, consider the upcoming year of actions, projects, and priorities.

ADMINISTRATIVE OFFICES

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